

Craicdown

WORLD ACOUSTICANA

For Immediate Release

Craicdown in Concert

Date and Time

Place

Address

Ticket price

Venue Contact Information

Band Contact: David DiGiuseppe

919-968-9600 david@craicdown.com

www.craicdown.com

Band photos available at www.craicdown.com/photos.html

"Our music doesn't fit neatly into any one category, so we created our own--World Acousticana" states Craicdown member Rob Sharer. "Our sound is not influenced by just Americana or Celtic or world music, but by all of these genres."

The Chapel Hill, NC based trio Craicdown describes its music as WORLD ACOUSTICANA – acoustic roots music with a high-energy, rock inspired flair. Integrating influences from many parts of the world and various genres with uncommon instrumentation, Craicdown's music creates a distinctive and unique sound but yet is both familiar and appealing.

Drawing from both traditional and contemporary sources as well as penning much of their own material, Craicdown's repertoire includes both songs and instrumental pieces ranging in style from Americana to reggae-sounding vocals, from Celtic influenced jigs and reels to the music of Brazil and Argentina.

The ensemble's instrumentation set it apart from other acoustic acts. The band features Rob Sharer on guitar, flute, fiddle and vocals; David DiGiuseppe on accordion and Irish cittern; and Jim Roberts on drums, electronic and hand percussion.

The diversity of each band member's musical background contributes to the unique style and sound of Craicdown. For the better part of a decade, Sharer lived in Ireland, and was a fixture in the famed Irish pub music scene, playing with many of Ireland's finest musicians. DiGiuseppe is a multi-faceted performer and a nationally recognized accordionist, known for his fiery and emotive playing and is equally at home performing Irish tunes in a pub, French musettes in a cabaret, contra or Cajun music for a dance, or in the intimate setting of a concert hall. Percussionist Jim Roberts has studied and performs with percussive instruments from all over the world including West African djembe, Cuban cajon, Middle Eastern dumbek and Brazilian pandeiro.

Craicdown has recently released their debut CD entitled Roads, available on iTunes, Amazon.com and CDbaby. The recording features a variety of songs and instrumentals, original compositions and traditional pieces.

The word craic is a common Irish term meaning fun, amusement, and enjoyment.

"Craicdown's ability to harmoniously blend instruments and styles from all over the world serves to reinforce our message that music has the power to unite," says Sharer. "And of course, if we're making music, we're having a good time--or good craic, as they say."

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